



JNAN VIKAS MANDAL'S (Linguistic Minority)
Mohanlal Raichand Mehta College of Commerce
DiwaliMaa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R.T. Doshi College of Computer Science
Plot no.9, Sector -19, Airoli Navi Mumbai

AARSH- THE MEDIA FEST 2022-23.

Notice and Agenda

Date: 21/11/2022.

The following teachers are informed that a meeting is scheduled on 24th November 2022 to decide the events of the Inter-collegiate festival Aarsh- the Media Fest 2022-23. All are requested to attend the meeting. The meeting will be conducted in the Principal's cabin at 11:30 a.m. in the morning.

Agenda of the meeting

The following points will be discussed in the meeting.

- 1) To decide the theme of the fest.
- 2) To discuss the number of events which are to be conducted.
- 3) To select the student in charges for various events.
- 4) To decide about the student coordinators from each class.
- 5) To discuss about inviting the judges for the events.
- 6) To distribute the duties to the faculties.
- 7) Any other matter with the permission of the Chair.



Leena
Dr. Leena Sarkar.

Principal.

PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENC
Plot No.9, SEC.- 19, AIROLI,
NAVI MUMBAI-400 708



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Minutes of the Meeting

Date: 24/11/2023.

Principal Dr. Leena Sarkar held a meeting with the concerned faculty members for conducting the Fest. The meeting was conducted on 24th November 2023 at 11:30 a.m. The following members were present in the meeting.

Principal Dr. Leena Sarkar *Leena*
Asst Prof. Dr. Savitri Dholey *Savitri*
Asst. Prof. Sindhu Ramani *Sindhu*
Asst. Prof. Sagar Karkhanis *Sagar*

The following points were discussed and decisions were taken in the meeting.

- 1) The date of the Fest was discussed and decided on 21st of December, 2022.
 - 2) Asst. Prof. Sagar Karkhanis was selected as convenor and Asst Prof. Sindhu Ramani was selected as Co-convenor, Dr. Savitri Dholey as member for conducting the fest.
 3. The theme of Aarsh- the Media Fest 2022, was decided- 'Bollywood Theme Party'.
 4. Various events like-Fashion Show, Storytelling Street Photography, Singing/Rap, Reel Making, Digital Poster Making, and Television Commercial (TVC), were decided for the Fest.
 5. It was decided that eminent judges from each field should be invited for the events.
 6. It was decided that students from FY, SY & TY will be given duties as event coordinators. It was further decided that in anchoring and compering first year students will also be engaged.
- The meeting ended with the vote of thanks to the Chair.





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Plot no.9, Sector -19, AiroliNavi Mumbai

Permanently Unaided College
NAAC Re-accredited Grade 'A' (CGPA- 3.33) (2nd Cycle)

AARSH- THE MEDIA FEST 2022-23

BAMMC department of JVM's Degree College, Airoli celebrated its annual intercollegiate festival **Aarsh – the Media Fest** on 21st of December, 2022 with much fanfare. Colleges from Mumbai and Navi Mumbai participated with great fervour.

Asst. Prof. Sagar Karkhanis was the convenor and Asst. Prof. Sindhu Ramani was the co-convenor for Aarsh- the Media Fest 2022.

The inauguration of Sci tech, Panorama and Aarsh- the Media Fest was conducted by hon'ble President, JVM, Shri. V.N.Hegde, management member Shri. N.R. Rao and Principal Dr. Leena Sarkar in the college auditorium. The inauguration was followed by some performances of competitions of Aarsh- the media Fest, Panorama and Sci-Tech by the competitors.

The theme of Aarsh- the Media Fest 2022, was Bollywood Theme Party. Competitions were conducted in Fashion Show, Storytelling Street Photography, Singing/Rap, Reel Making, Digital Poster Making, and Television Commercial (TVC). A total of 114 participants took part in these competitions. The number of participants in various competitions are - Storytelling Street Photography -10, Reel- 07, Singing/Rap- 19, Digital Poster Making-05, and Fashion show-73(7 group and 39 solo performers). A total of 15 colleges participated in the event, including JVM's college.

Our competitions were judged by eminent judges from the various fields. Reel & Photography judge was Mr.Prachit kakade. He is the Founder of The Mauli Films and the Main Lead Cinematographer for the show of famous singer *DIVINE* in the Music show held in Delhi in 2020. He has done Aerial Cinematography for the projects of many Upper Thane Commercial and Residential Projects. He has also directed and produced Devotional Marathi Songs.

Mr.Pratham was the Rapping Judge. He is an Indian rapper whose stage name is Mistapi. He is the owner of Meraqi, the creators of soulful music known for its versatility and they produce, directs, composes music. They have worked for Renee cosmetic ads and several



others cosmetic brands which reached millions of views on Instagram featuring well known personalities like comedian khaby, actress Mouni Roy, Rashmika Madana, Anukreethy Vas etc. He got featured in Rollingstone magazine once and right now working with a new music label for a brand-new track launch.

Sunita Ranabhat is our esteemed judge for singing competition. She is a classically trained singer, have her own music studio 'Straw - hat Records'. She judged sakal and L&T company musical shows. She is currently learning music advance from Bollywood film music director Sajid-Wajid Khan. She is very active through her YouTube and Instagram accounts.

Kashmira Vedak, our esteemed judge for our fashion show is a proud alumna of JVM college, mass media department. She is a model, actor, dancer digital marketer and advertiser. She is the recipient of titles Miss Maharashtra 2017, Miss Thane 2018 and Miss fashion icon 2019. She appeared in theatre shows like Bhikar and swapna Sundari in lead roles. She has her presence in TV serials such as Rang Maza Vegla and Vithu Mauli.

Aachal Jain was the other esteemed judge of fashion show and an alumna of our College, Mass Media department. She has achieved many pagentary titles. She has won the title of miss. navi mumbai gorgeous glowing face 2018, won the title of Miss Navi Mumbai 2019, and walked Thane finalist 2016. She have worked for Nusrat juveria the celebrity designer, walked for Miga fashion institute, done shoots for brand like savi, jarikala, D- kudi, vistar etc and worked for celebrity makeup artists like Kalpana Savla, Kalpana Nandu

Mr. Omkar Gije, is a creative & multitalented Animator with extensive experience in multimedia, marketing and print design. He is a good collaborator and dynamic team player with good communication skills. He is a proud alumna of JVM. He is a mass media graduate from our college and has done masters in Arts, Entertainment and Media Advertising. He has a diploma in animation and film making and also a post graduate diploma in digital marketing and advertising. He is the H.O.D of Computer Education Institute of Media school and assistant Ad director in Zee Marathi, ZEE News. He is also a Junior Graphic designer In Times of India (Airoli) and Working as a freelancer in Red Chilly, Dharma Production & For pogo. He is working as a Brand developer/ Advertiser in Stasis (Architect & interior Designing Company), Royal Service (National Real Estate Company), Jd Infotech & Jd Crafter (Ad Agency). he is a visiting faculty for media and animation subjects having teaching experience of 4 years Arena Animation, MAAC Animation, Frame Box Animation, I Tech Computer Education, JVM Mehta College - Airoli, VPM College- Bhandup, CSC College - Powai. He is well versed in Animation & Film making, Adobe Master Collection,



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Social media Applications, Brand Designing & Development, Digital Marketing & Advertising.

Winners:

1. SINGING

- 1st - PRANAV KHOT (ORIENTAL COLLEGE)
- 2nd - ROSHNI WAGH (JVM's COLLEGE)

2. RAPPING

- 1st - PRITAM THORAT (JVM's COLLEGE)

3. REEL MAKING

- 1st - SHAMIN YUSUF SAYYED (TILAK COLLEGE)
- 1st - RIYA VIJAY GUPTA (TILAK COLLEGE)

4. PHOTOGRAPHY

- 1st - KUSHAL DIXIT (YCMOU)
- 2nd - KIRAN SUTAR (PATKAR COLLEGE)

5. FASHION SHOW (GROUP)

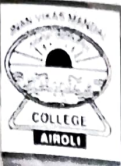
- 1st - BHUMIKA PATEL & MRUNALINI THAKUR (TILAK COLLEGE)

6. FASHION SHOW (SOLO)

- 1st - VINDHYA DUBEY (ST. PAULS COLLEGE)
- 2nd - VISHVESH PATIL (JVM COLLEGE)

Neena





Jnan Vikas Mandal's Degree College
Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708
NAAC Re-Accredited 'A' Grade (CGPA - 3.33)

DEPARTMENT OF BAMMC PRESENTS

darsh

THE MEDIA FEST 2022
ON
21st DECEMBER 2022

Events

- DIGITAL POSTER MAKING 9:30 A.M.
- STORYTELLING PHOTOGRAPHY 10:00 A.M.
- SINGING/RAPPING 10:30 A.M.
- TELEVISION COMMERCIALS 11:30 A.M.
- REEL MAKING 12:00 P.M.
- FASHION SHOW :12:30 P.M.

CLs

Fareeha Mukaddam
98679 28958

Drishti Mehta
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Convenor
Mr.Sagar Karkhanis

Co-convenor
Mrs.Sindhu Ramani

Co-ordinator
Dr.Savitri Dholey

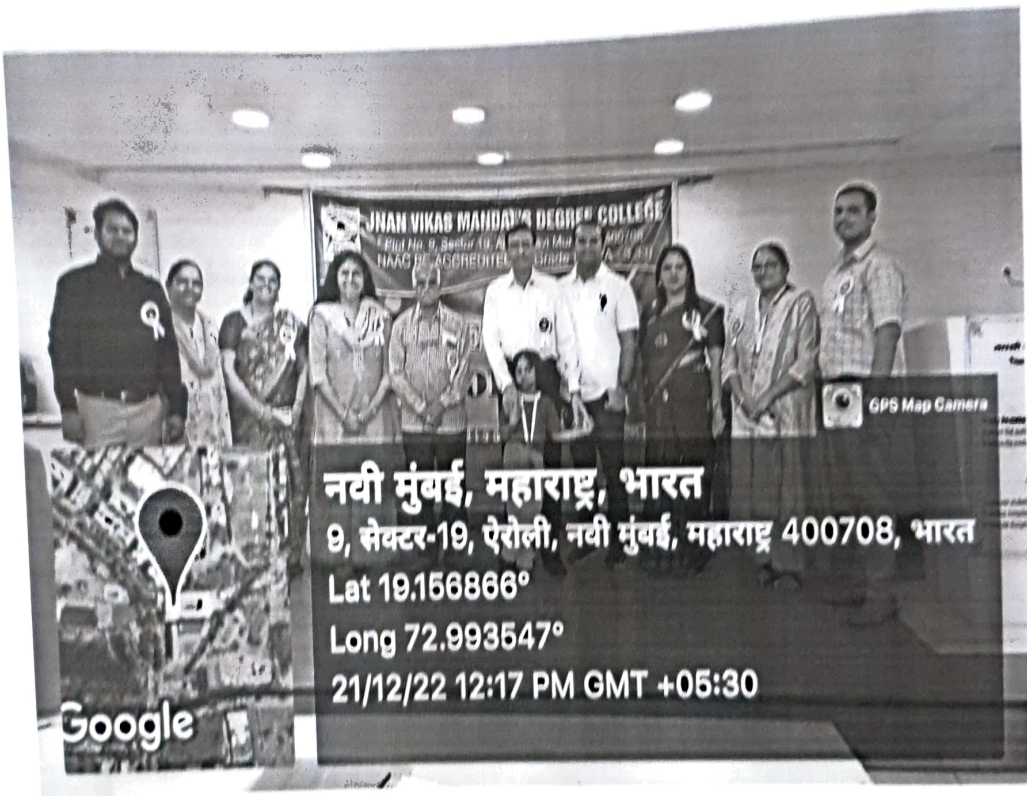
Vice-Principal
Dr. B. R. Deshpande

Principal & Chairperson
Dr. Leena Sarkar

Leena



Photographs



Neena





Neena





Savitri

Dr. Savitri Dholey
Coordinator

Leena

Dr. Leena Sarkar
Principal



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 Plot No.9, SEC.- 19, AIROLI, NAVI MUMBAI-400 708

FY, SY & TY BAMMC
AARSH

Date:- 21/12/2022

BAMMC DEPARTMENT

Total no. of participants
= 76

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| 11 | Dimple dadarao zine |
| 12 | Kalpana Khairwa |
| 13 | Gotpagare sanskruti balaji |
| 14 | Vishaka Singh |
| 15 | Mayank Deepak Harad |
| 16 | Bhumika Patel |
| 17 | Mrunali Sanjay Thakur |
| 18 | Tarun Tiwari |
| 19 | Darshana sujeet soni |
| 20 | Muskan brajbhushan jha |
| 21 | Anjali shankar shrivastav |
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| 23 | Momin Zarka irshad |

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| 28 | Shristi Singh |
| 29 | pooja v. moulick |
| 30 | Angel Furtado |
| 31 | Laxmi Dixit |
| 32 | Rutuja Raut |
| 33 | Anjali prajapati |
| 34 | Dimple dadarao zine |
| 35 | Rishab Mishra |
| 36 | Ansh maltrani |
| 37 | Mohit chavan |
| 38 | Jessica Kedare |
| 39 | Harshada bonal |

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| 44 | Shrutika Nikam |
| 45 | Namrata Karmokar |
| 46 | swanandi sonawane |
| 47 | Yash Gharat |
| 48 | Lekhika Manchekar |
| 49 | Rhea Masin |
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| 51 | Rayan Ansari |
| 52 | Aditi More |

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| 58 | Sayesta shaikh |
| 59 | Sanjana Yadav |
| 60 | Aslesha Sethy |
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| 69 | Tulsi singh |
| 70 | Dhwani Lohar |
| 71 | Pritam Thorat |
| 72 | Sahil Javeer |
| 73 | Mitbruh |
| 74 | Shubham Solanki |
| 75 | Beebo Sota |
| 76 | Nandani Vishwakarma |

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